

WoBiz Challenge 2021

First Women Business Pitching Competition in eBizStart

An initiative by
E3Hubs x Women Will



Entrepreneurs
Empowering
Entrepreneurs

women
will

a Grow with Google program

What is WoBiz Challenge?



This year in eBiz Start, we have dedicated a new channel **exclusively for female startups**, called the **WoBiz Channel**.

We understand that females are on the downside and often met with more challenges compared to men when it comes to businesses. Females are long portrayed as a motherly figure who are supposed to stay home, take care of the household chores and the family members. But we all know this is not the truth, as we can do so much better than what people think we should.

In this channel, we have also created its own pitching session, called the **WoBiz Challenge** but currently limited to **local Malaysia female startups only**.

Requirements

- Female startups/entrepreneurs/ business owners only
- Malaysia registered startups only
- Startups viewing to expand the business and going into commercialisation mode
- All segments of startups are strongly encouraged to apply

Timeline



Pitch Deck Components

**Problem
Statement**

**Solutions
& Features**

**Business
Model**

**Market
Size**

**Go-to-Market
& Growth
Strategy**

**Competition
Landscape**

**Management
Team**

Ask Slide

Judging Criteria

CLARITY

COMPLETENESS

INNOVATIVENESS

MARKET POTENTIAL

FEASIBILITY

Rewards and Perks

	Winner	Top 5	Top 10	Top 50
PR/Marketing Strategy Package	★	★		
1 Year Mentorship and Incubation Package	★	★		
1 Year Co-Working Space	★	★		
Image Branding Consultation	★	★		
Digital Branding Consultation	★	★		
Digital Cloud Credits	★	★		
Business Financial Consultation	★	★		
Exabytes Credits and Hosting Credits	★	★	★	
Business Communicating Strategy Program	★	★	★	

	Winner	Top 5	Top 10	Top 50
Business Product/ Portraits Photoshooting Support	★	★	★	
Listing in E3Hubs Portfolio for Investment and Business Matching	★	★	★	
E3 Effectuator Lifetime Membership	★	★	★	
1x Access E3Hubs' Chaos Leadership Program	★	★	★	
Personal Financial Consultation	★	★	★	★
Email Marketing Engine - Free 10,000 emails monthly	★	★	★	★
eBizStart Package - Participating in e-Exhibition	★	★	★	★
Invitation to the E3 Hubs and Rescale Labs Community	★	★	★	★



Join Us!

Be part of the life changing female community

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