

# eBIZSTART 2021 SUMMIT

TIMES SHOWN ARE KUALA LUMPUR/SINGAPORE/PHILIPPINES TIMEZONE (GMT+8)

Opening Ceremony on 15th June, 2021 11:30 - 11:55AM

**15/6/2021 Tuesday Theme: Leadership in Time of Crisis**

|               |   |                              |
|---------------|---|------------------------------|
| 12:00 - 12:30 | Inaugural Keynote : Leadership In Crisis                            | Datuk Professor Dr Paul Chan |
| 12:30 - 13:00 | Business Leadership Keynote: Managing in Times of Crisis            | Dato George Lim              |
| 14:00 - 14:45 | Scaleup Valley Podcasts   | Scaleup Valley               |
| 15:00 - 15:30 | Digitalization Leadership Keynote: Empowering The Digital Economy   | Dato' Henry Goh              |
| 16:00 - 16:30 | SME Leadership Keynote  | Maresa Ng                    |
| 16:30 - 17:00 | Technology Leadership Keynote: Huawei Cloud, Grow with Intelligence | Low Wei Chung                |

**16/6/2021 Wednesday Theme: Future Trends**

|                      |   |               |
|----------------------|---|---------------|
| 10:00 - 10:45        | The New Way to Legally Monetize Your Customer's Personal Data                               | Jason Shong   |
| 11:00 - 11:45        | Huawei Cloud, AI & 5G Technology Foundation for Digital Transformation                      | Low Wei Chung |
| 12:00 - 12:45        | Leveraging on Consumer Intelligence Data to Drive Digital Sales for Small Medium Businesses | Ashran Ghazi  |
| <b>13:00 - 14:00</b> | <b>SPECIAL LIVE EVENT: FASTEST USD1M LIVE CROWDFUNDING IN THE WORLD? BY MONEYSAVE</b>       | MoneySave     |
| 14:00 - 14:45        | The Workplace of the Future   | Yvonne Lee    |
| 15:00 - 15:45        | Edtech - The Future of Education  | Chau Dang     |
| 16:00 - 16:45        | Live Streaming is the New Trend to Drive Sales in E-Commerce 4.0                            | Jeffrey Lim   |
| 17:00 - 17:45        | The Future is Web3.0 where Blockchain meets Appchain  | Aaron Ting    |

**17/6/2021 Thursday Theme: Digitalization**

|               |   |                                  |
|---------------|---|----------------------------------|
| 11:00 - 11:45 | Choosing The Right Digital Tools For A Better Customer Experience | Jeffri Shahul Hamid              |
| 12:00 - 12:45 | Digitalization to Immediately Increase Your Revenue               | Ramy Wariemy                     |
| 14:00 - 14:45 | Accelerating Digitalisation For SMEs, Beyond Banking              | Chuang Peck Boon & Williang Heng |
| 15:00 - 15:45 | How to Level Up Your Business Game with Google Trends             | Samantha Tang                    |
| 16:00 - 16:45 | The Importance of a Website for Your Business Success             | David Tan                        |
| 17:00 - 17:45 | Why SEO is important in 2021                                      | April Cheong                     |

**18/6/2021 Friday Theme: Entrepreneurship**

|                      |   |               |
|----------------------|---|---------------|
| 10:00 - 10:45        | 20 Essential tip for Startups and Entrepreneur Wannabes (for new entrepreneurs)           | Andrew Wong   |
| 11:00 - 11:45        | Getting it right from the start: Setting up Your Business Properly                        | GA Group      |
| 12:00 - 12:45        | Pivoting Your Business Model during Covid-19  | Jazz Tan      |
| <b>13:00 - 14:00</b> | <b>SPECIAL LIVE EVENT: FASTEST LIVE CROWDFUNDING IN THE WORLD? BY MONEYSAVE</b>           | MoneySave     |
| 14:00 - 14:45        | Is Website Builder like WIX and Wordpress Good For Your Business? SEO & Digital Marketing | Hito Yuen     |
| 15:00 - 15:45        | Finding Purpose In Your Business  | Raymond Chow  |
| 16:00 - 16:45        | Google My Business  | Abel Benjamin |

**19/6/2021 Saturday eBizChallenge**

|               |                      |  |
|---------------|----------------------|--|
| 10:00 - 16:00 | <b>LIVE PITCHING</b> |  |
|---------------|----------------------|--|

**20/6/2021 Sunday eBizChallenge**

|               |                      |  |
|---------------|----------------------|--|
| 10:00 - 16:00 | <b>LIVE PITCHING</b> |  |
|---------------|----------------------|--|

**21/6/2021 Monday Theme: Funding and Financing**

|               |  |                    |
|---------------|--|--------------------|
| 10:00 - 10:45 | Cradle Fund's Funding Program for Innovative Startups  | Farrah Azlin Alias |
| 11:00 - 11:45 | Equity Crowdfunding Case Study: EATCOSYS   | Tham Lih Chung     |
| 12:00 - 12:45 | RM500m to Crowdfund 500 SMEs with Working Capital & Trade Invoice Financing without Collateral | Vincent Soh        |

|                      |   |  |
|----------------------|---|--|
| <b>13:00 - 14:00</b> | <b>SPECIAL LIVE EVENT: FASTEST LIVE CROWDFUNDING IN THE WORLD? BY MONEYSAVE</b> |  |
| 14:00 - 14:45        | Top 10 BEST Reasons Why You Should Invest in Islamic P2P Now!                   | Tunku Danny<br>Mudzaffar &<br>Matthew Noel |
| 15:00 - 15:45        | Raising Funds - A Personal Journey  | Jazz Tan                                   |
| 16:00 - 16:45        | Preparing Your Business for Fund Raising  | Ng Kee Peng                                |

**22/6/2021 Tuesday Theme: Business Talks**

|               |  |                   |
|---------------|--|-------------------|
| 10:00 - 10:45 | Unlocking efficiency, consistency and profitability for your whole business                      | Dato George Lim   |
| 11:00 - 11:45 | Using the Right Data to Drive Customer Engagement & Loyalty                                      | Christopher Tock  |
| 12:00 - 12:45 | Your Best E-Commerce Partner in Your E-Commerce Journey  | Susan Low         |
| 14:00 - 14:45 | Using Data Intelligently To Maximise Business Impact   | Abdul Razak Ahmad |
| 15:00 - 15:45 | Having Trouble with Digital Transformation? 5 Key Tips to Achieve Digital Transformation Success | Henry Tye         |
| 16:00 - 16:45 | Turning Your Customers into Referrals  | Jazz Tan          |
| 17:00 - 17:45 | What STOPS You From Being The BEST?  | Joyce Wong Jin Yi |

**23/6/2021 Wednesday Theme: Doing Business In....**

|                      |   |   |
|----------------------|---|---|
| 10:00 - 10:45        | Doing Business In...Malaysia, Singapore Vietnam                                 | Raymond Chin,<br>Dennis Poh, Chau<br>Dang |
| 11:00 - 11:45        | During Business with...Thailand, China, Pakistan                                | Lhing, Raymond<br>Chin, Syed Azhar        |
| 12:00 - 12:45        | Doing Business with...Australia, Saudi Arabia                                   | Tunisia, Philip<br>Kemp, Syeda Nuslia     |
| <b>13:00 - 14:00</b> | <b>SPECIAL LIVE EVENT: FASTEST LIVE CROWDFUNDING IN THE WORLD? BY MONEYSAVE</b> | MoneySave                                 |
| 14:00 - 14:45        | Doing Business with...Philippines, Indonesia, Tunisia                           | Philippines,<br>Indonesia, Tunisia        |
| 15:00 - 15:45        | Doing Business with Taiwan - Trade Association Mission                          |   |
| 16:00 - 16:45        | Doing Business with Taiwan - Trade Association Mission                          |   |
| 17:00 - 17:45        | Doing Business with Taiwan - Trade Association Mission                          |   |

**24/6/2021 Thursday Theme: Incubators and Accelerators As The Engine For Growth**

|               |   |  |
|---------------|---|--|
| 10:00 - 10:30 | The Role of Incubators/Accelerators for Post-Pandemic Recovery                      | Suwipa Wanasathop  |
| 11:00 - 11:55 | Best practices in entrepreneurial Support during Covid-19                           | Thailand, Ravenna<br>Chen (China),<br>Richard Day<br>(Philippines)   |
| 12:00 - 12:30 | Building the Entrepreneur Incubation Ecosystem To Accelerate Regional Collaboration | Andrew Wong  |
| 14:00 - 14:55 | Introducing New Incubators & Accelerators in Asia                                   | AGILAB - USEP,<br>UPGRADE - UP<br>Mindanao, NIC<br>Karachi (Pakistan),<br>TusStar Malaysia,<br>InnospaceMY<br>(Malaysia) |
| 15:00 - 15:45 | Running a Community   | Jazz Tan   |
| 16:00 - 16:55 | Entrepreneur Ecosystem From Africa  | Hub Africa, Afkar,<br>IbizAfrica, Impact<br>Partner  |

**25/6/2021 Friday Theme: Incubators and Accelerators As The Engine For Growth**

|               |  |  |
|---------------|--|--|
| 11:00 - 11:55 | Creating a New Normal; How Entrepreneur Support System Can Emerge Stronger by Embracing Lessons Learned During The Global Pandemic | Thailand, Philip<br>Kemp (Australia),<br>China (Wang Zhen) |
| 12:00 - 12:45 | National Innovation Sandbox  | MAGIC  |
| 14:00 - 14:45 | Incubators Virtual Strategies from Around The Globe  | Syed Afzar, Ravenna<br>Chen                                |
| 15:00 - 15:45 | Creating a Hub + Spoke System of Utilising Co-Working Spaces to Run Incubation Programs  | Afkar (Tunisia)  |

|               |   |                                       |
|---------------|---|---------------------------------------|
| 16:00 - 16:30 | Introducing the Asia Association of Business Incubator (AABI)                   | Eason Mao (AABI)                      |
| 16:45 - 17:45 | Community to Growth : Practical insights for developing your ecosystem strategy | Thailand, Hub<br>Africa, Phillip Kemp |

**28/6/2021    Monday    Theme: Startups**

|               |   |          |
|---------------|---|----------|
| 10:00 - 10:45 | How to Engage and Convert MORE Leads And Sales with Interactive Virtual Tours 360 | Niel Tan |
| 12:00 - 12:45 |   |          |
| 13:00 - 13:45 | eBizChallenge Final 5 (LIVE)  |          |
| 16:00 - 16:45 | Closing Ceremony  |          |