

# eBIZSTART 2021 SUMMIT

TIMES SHOWN ARE KUALA LUMPUR/SINGAPORE/PHILIPPINES TIMEZONE (GMT+8)

Opening Ceremony on 15th June, 2021 11:30 - 11:55AM

**15/6/2021 Tuesday Theme: Leadership in Time of Crisis**

12:00 - 12:30	Session 1	Inaugural Keynote : Leadership In Crisis	Datuk Professor Dr Paul Chan
12:30 - 13:00	Session 2	Business Leadership Keynote: Managing in Times of Crisis	Dato George Lim
13:00 - 14:00		<b>BREAK</b>	
14:00 - 14:45	Session 3	Scaleup Valley Podcasts	Scaleup Valley
15:00 - 15:30	Session 4	Digitalization Leadership Keynote: Empowering The Digital Economy	Dato' Henry Goh
16:00 - 16:30	Session 5	SME Leadership Keynote	Maresa Ng
16:30 - 17:00	Session 6	Technology Leadership Keynote	Huawei

**16/6/2021 Wednesday Theme: Future Trends**

10:00 - 10:45	Session 1	The New Way to Legally Monetize Your Customer's Personal Data	Jason Shong
11:00 - 11:45	Session 2	The Future is AI	Huawei
12:00 - 12:45	Session 3	Leveraging on Consumer Intelligence Data to Drive Digital Sales for Small Medium Businesses	Ashran Ghazi
13:00 - 14:00		<b>BREAK</b>	
14:00 - 14:45	Session 4	The Workplace of the Future	Yvonne Lee
15:00 - 15:45	Session 5	Edtech - The Future of Education	Chau Dang
16:00 - 16:45	Session 6	Live Streaming is the New Trend to Drive Sales in E-Commerce 4.0	Jeffrey Lim
17:00 - 17:45	Session 7	The Future is Web3.0 where Blockchain meets Appchain	Aaron Ting

**17/6/2021 Thursday Theme: Digitalization**

10:00 - 10:45	Session 1	Hybrid work: What is it and why two-thirds of Malaysian employees want flexible remote work to Stay	Prakesh Muthukrishna
11:00 - 11:45	Session 2	Digital tools for Small Business success	Jeffri Shahul Hamid
12:00 - 12:45	Session 3	Digitalization to Immediately Increase Your Revenue	Ramy Wariemy
13:00 - 14:00		<b>BREAK</b>	
14:00 - 14:45	Session 4	Accelerating Digitalisation For SMEs, Beyond Banking	Chuang Peck Boon & Williang Heng
15:00 - 15:45	Session 5	Google Trends	Samantha Tang
16:00 - 16:45	Session 6	The Importance of a Website for Your Business Success	David Tan
17:00 - 17:45	Session 7	Why SEO is important in 2021	April Cheong

**18/6/2021 Friday Theme: Entrepreneurship**

10:00 - 10:45	Session 1	20 Essential tip for Startups and Entrepreneur Wannabes (for new	Andrew Wong
11:00 - 11:45	Session 2	Getting it right from the start: Setting up Your Business Properly	GA Group
12:00 - 12:45	Session 3	Pivoting Your Business Model during Covid-19	Jazz Tan
13:00 - 14:00		<b>BREAK</b>	
14:00 - 14:45	Session 4	Why Wordpress & Wix Websites are Bad For Your Business	Hito Yuen
15:00 - 15:45	Session 5	Finding Purpose In Our Business	Raymond Chao
16:00 - 16:45	Session 6	Google My Business	Abel Benjamin
17:00 - 17:45	Session 7		

**19/6/2021 Saturday eBizChallenge**

10:00 - 16:00		<b>LIVE PITCHING</b>	
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**20/6/2021 Sunday eBizChallenge**

10:00 - 16:00		<b>LIVE PITCHING</b>	
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**21/6/2021 Monday Theme: Funding and Financing**

10:00 - 10:45	Session 1	Cradle Fund's Funding Program for Innovative Startups	Farrah Azlin Alias
11:00 - 11:45	Session 2	Equity Crowdfunding Case Study: EATCOSYS	Tham Lih Chung
12:00 - 12:45	Session 3	RM500m to Crowdfund 500 SMEs with Working Capital & Trade Invoice Financing without Collateral	Vincent Soh
13:00 - 14:00		<b>BREAK</b>	
14:00 - 14:45	Session 4	Top 10 BEST Reasons Why You Should Invest in Islamic P2P Now!	Tunku Danny Mudzaffar & Matthew Noel
15:00 - 15:45	Session 5	Raising Funds - A Personal Journey	Jazz Tan
16:00 - 16:45	Session 6	Preparing Your Business for Fund Raising	Ng Kee Peng
17:00 - 17:45	Session 7		

**22/6/2021 Tuesday Theme: Business Talks**

10:00 - 10:45	Session 1	Unlocking efficiency, consistency and profitability for your whole business	Dato George Lim
11:00 - 11:45	Session 2	Using the Right Data to Drive Customer Engagement & Loyalty	Christopher Tock
12:00 - 12:45	Session 3	Your Best E-Commerce Partner in Your E-Commerce Journey	Susan Low
13:00 - 14:00		<b>BREAK</b>	
14:00 - 14:45	Session 4		
15:00 - 15:45	Session 5	Having Trouble with Digital Transformation? 5 Key Tips to Achieve Digital Transformation Success	Henry Tye
16:00 - 16:45	Session 6	Turning Your Customers into Referrals	Jazz Tan
17:00 - 17:45	Session 7	What STOPS You From Being The BEST?	Joyce Wong Jin Yi

**23/6/2021 Wednesday Theme: Doing Business In...**

10:00 - 10:45	Session 1	Malaysia, Singapore Vietnam	Legatcy, Chau Dang
11:00 - 11:45	Session 2	Thailand, China, Pakistan	Lhing, Raymond, Syed Azhar
12:00 - 12:45	Session 3	Tunisia, Australia, Saudi Arabia	Tunisia, Philip Kemp, Syeda
13:00 - 14:00		<b>BREAK</b>	
14:00 - 14:45	Session 4	Philippines, Taiwan, Indonesia	Philippines, Taiwan, Indonesia
15:00 - 15:45	Session 5	Foreign startups - Philippines, Thailand, Malaysia, Pakistan	
16:00 - 16:45	Session 6	Foreign startups - Australia, China, Taiwan, Singapore	
17:00 - 17:45	Session 7	Foreign startups - Tunisia, Hub Africa, Philippine, Saudi Arabia	

**24/6/2021 Thursday Theme: Incubators and Accelerators As The Engine For Growth**

10:00 - 10:55	Session 1	The Role of Incubators/Accelerators for Post-Pandemic Recovery	Suwipa Wanasathop
13:00 - 14:00	Session 2	Best practices in entrepreneurial Support during Covid-19	Thailand, China, Taiwan
12:00 - 12:55	Session 3	Building the Entrepreneur Incubation Ecosystem To Accelerate Regional Collaboration	Andrew Wong
13:00 - 14:00		<b>BREAK</b>	
14:00 - 14:55	Session 4	Introducing New Incubators & Accelerators	Philippines, Pakistan, TusStar
15:00 - 15:45	Session 5	Running a Community	Jazz Tan
16:00 - 16:55	Session 6	Entrepreneur Ecosystem From Africa	Hub Africa, Afkar, IbizAfrica, Impact Partner
17:00 - 17:55	Session 7	Scaling on entrepreneurship Support Program - Taking Your Incubator To The Next Level	

**25/6/2021 Friday Theme: Incubators and Accelerators As The Engine For Growth**

10:00 - 10:55	Session 1	Building Profitable Programs That Serve Entrepreneurs	
11:00 - 11:55	Session 2	Creating a New Normal; How Entrepreneur Support System Can Emerge Stronger by Embracing Lessons Learned During The Global Pandemic	Thailand, Australia, China
12:00 - 12:55	Session 3	Growing Community and Economic Resilience for your Incubator	

13:00 - 14:00		<b>BREAK</b>	
14:00 - 14:55	Session 4	Incubators Virtual Strategies from Around The Globe	
15:00 - 15:55	Session 5	Creating a Hub + Spoke System of Utilising Co-Working Spaces to Run Incubation Programs	Afkar (Tunisia)
16:00 - 16:55	Session 6	Tools and Strategies For Maintaining an Effective Mentoring Program	
17:00 - 17:55	Session 7	Community to Growth : Practical insights for developing your ecosystem strategy	Thailand, Hub Africa

**28/6/2021    Monday    Theme: Startups**

10:00 - 10:45	Session 1	How to Engage and Convert MORE Leads And Sales with Interactive Virtual Tours 360	Niel Tan
11:00 - 11:45	Session 2		
12:00 - 12:45	Session 3	eBizChallenge Final 5 ( <b>LIVE</b> )	
13:00 - 13:45			
16:00 - 16:45		Closing Ceremony	



Afkar and Imapct partner from Tunisia  
Hub Africa from Morocco  
IbizAfrica from Kenya